



**FREQUENTLY
ASKED
QUESTIONS**

**EXPRESSION OF
INTEREST**

Prostate Cancer Ideas
2016/17

1. Why is the Alberta Cancer Foundation making a focused call?

The Alberta Cancer Foundation makes investments that have a direct impact on patient outcomes. A focused call will allow the Foundation to invest in an area of importance to our donors, stakeholders and patients and their families.

2. Why are you focusing on Prostate Cancer?

Prostate cancer is the highest incidence cancer in men in Alberta. The Foundation has identified this as an area that is of interest and which has potential for high impact.

3. When should I expect a response?

Once the submission of ideas has closed, we will review your proposal against our criteria. We will contact you at the beginning of January 2017 and if it meets what we are looking for, work with you to develop your idea towards a potential future investment.

4. What happens if I am not invited to develop my idea further?

We will provide you with feedback on your proposal and keep it on file in case this changes in the future.

5. What are the investment limits for this opportunity?

The Foundation does not set a limit for the opportunities we review. We believe doing so is detrimental to both our understanding/evaluation of the investment and the applicants ability to be innovative.

The Foundation depends wholly on the generosity of its donors who have shown their willingness to support multi-million dollar programs that will demonstrate patient impact. One of the criteria we use to assess the ideas is the alignment of the proposal with known donor interests.

6. What are eligible expenses for this funding opportunity?

Please note that overhead and administration fees are considered ineligible expenses. Other than that, any expense related to the successful implementation of the proposed program may be



considered an eligible expense. All expenses will be reviewed and agreed upon as part of the investment agreement process.

7. Who is eligible to apply?

The Foundation recognizes that progress towards a cancer free future is being made across multiple disciplines, including medicine, nursing, physics, engineering, psychology, etc. Highly qualified individuals in any area ideally holding an academic appointment at an Alberta University or Alberta Health Services appointment are invited to apply. Solutions with a short time and a clear, plausible path to implementation in Alberta are encouraged.

8. Can I submit more than one Expression of Interest document?

In short: Yes! If you have more than one idea for how to create impact on Albertans facing prostate cancer, we would like to hear them all. Please submit a separate document for each distinct idea.

9. How will my idea be reviewed?

Initially your idea will be reviewed by the Foundation against pre-determined criteria which include its strategic priorities to identify those which most closely fit.

For ideas that we select to develop further, we will engage expert reviewers including subject matter experts to advise and assist with the development.

10. Will the Foundation be looking for ideas in any other areas?

As we assess our portfolio of investments, we will continue to identify other areas where we may be interested in seeking ideas. Communications will take place at that time.

11. What kind of ideas is the Foundation looking for?

The Foundation is seeking ideas that have a direct line of sight to prostate cancer patients and their families and a clear and direct impact on prostate cancer patient outcomes. We consider investment opportunities through both an investee and a donor lens and use a rigorous process that incorporates defined investment principles and expert recommendations.